KIRSTEN E. MARTIN

<div align="right">CURRICULUM VITAE</div>

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CURRENT POSITION

2020-Current	William P. and Hazel B. White Professor of Technology Ethics Professor, IT, Analytics, and Operations Mendoza College of Business University of Notre Dame Director, ND-TEC (Notre Dame Technology Ethics Center) (2021- 2023)

EDUCATION

2001-2006	**University of Virginia**	Ph.D., Darden Graduate School of Business
1997-1999	**University of Virginia**	M.B.A., Darden Graduate School of Business
1989-1993	**University of Michigan**, College of Engineering.	B.S.E., Industrial and Operations Engineering *Magna Cum Laude*.

PAST ACADEMIC POSITIONS

2012-2020	Lindner-Gambal Professorship in Business Ethics (2018-2020) Dept Chair, Strategic Management and Public Policy (2017-2020) Associate Professor (2017- 2020), Assistant Professor (2012-2017) The George Washington University
2006-2012	Assistant Professor of Management The Catholic University of America

NATIONAL POSITIONS

2018-Current	Section Editor, Technology and Business Ethics, *Journal of Business Ethics* (decision editor; adjudicate 75 articles/year).
2020-Current	Executive Committee & Program Committee, *Privacy Law Scholars Conference*
2021-2022	President *Society of Business Ethics*.
2020-2021	Annual Meeting Chair *Society of Business Ethics*
2021-Current	Faculty Affiliate, *Northeastern Center for Law, Innovation and Creativity*
2017-2020	Research Integrity Editor, *Journal of Business Ethics*
2012-2018	National Advisory Committee, *U.S. Census Bureau* (Vice Chair 2013-2015)

ADMINISTRATIVE HIGHLIGHTS

2021-2023   Director, Notre Dame Technology Ethics Center (ND-TEC)
- Led university-level academic center focused on technology ethics across disciplines.
- Designed and gained approval for new university-level minor in technology ethics.
- Initiated graduate and undergraduate technology ethics interest groups with representation from all schools/colleges.
- Secured funding from Microsoft and Deloitte tech ethics initiatives.
- Supervise ND-IBM Tech Ethics Lab, $20M/10 year commitment from IBM; hired new leadership; designed AI Auditing initiative; hired and advise three postdoc fellows; grew number of projects completed and spend rate.

2017-2020   Department Chair, Strategic Management & Public Policy, GWU
- Led SMPP department consisting of T/TT faculty, teaching faculty, and lecturers, as well as undergraduate, graduate and PhD programs.
- Responsible for all promotion, tenure, hiring processes
- Conducted annual evaluations for all faculty including compensation adjustment decisions.
- Scheduled all classes across programs (undergraduate, graduate, and doctoral classes).

RESEARCH INTERESTS

Technology ethics, privacy, ethics of data analytics, corporate responsibility, stakeholder theory.

GRANTS, FUNDING, FELLOWSHIPS

1. NSF #SES-1649415. $149,000. Sole PI. Ethics Of Data Aggregation: Privacy, Trust, And Fairness. *National Science Foundation, SBE directorate, SaTC Program.* 2016-2018.

2. NSF #SES-1311823. $247,000. Sole PI. Addressing Privacy Online: A study of privacy in context. *National Science Foundation, SBE directorate, STS and MMS programs.* 2011-2015.

3. NSF - ADVANCE. $20,000. Co-PI with Katie Shilton (UMD). Mobile Privacy and User Experience. 2014-2016.

BOOKS

B1.   **Martin, K.** 2022. *Ethics of Data and Analytics: Concepts and Cases.* Taylor & Francis.

B2.   Freeman, E, **Martin, K** and Parmar, B. 2020. *The Power of AND: Responsible Business without Trade-Offs*. Columbia University Press.

B3.   Wicks, A., Freeman, R.E., Werhane, P., and **Martin, K**. 2009. *Business Ethics: A managerial approach*. Prentice Hall.

PUBLICATIONS IN REFEREED JOURNALS

J1.   **Martin, K.,** Nissenbaum, H., & Shmatikov, V. Accepted. No Cookies for You!: Evaluating the Promises of Big Tech's 'Privacy-Enhancing' Techniques. *Georgetown Journal of Law and Technology.*

J2.   **Martin, K.** 2024. Privacy, Platforms, and the Honeypot Problem. *Harvard Journal of Law and Technology.*

J3.   **Martin, K.** 2023. Predatory Predictions and The Ethics of Predictive Analytics. *Journal of the Association for Information Science and Technology*.

J4.   Villegas-Galaviz, C. and **Martin, K.** 2023. AI, Moral Distancing, and the Ethics of Care. *AI & Society.*

J5.   Waldman, A. and **K. Martin**. 2022. Governing Algorithmic Decisions: The role of decision importance and governance on legitimacy of algorithmic decisions. *Big Data & Society*, Jan-June: 1-16.

J6.   **Martin, K** and Ari Waldman. 2022. When Are Algorithmic Decisions Perceived as Legitimate? The Effect of Process and Outcomes on Perceptions of Legitimacy of Algorithmic Decisions. *Journal of Business Ethics.*

J7.   **Martin, K**. 2022. Manipulation, Privacy, and Choice. *North Carolina Journal of Law & Technology,* 23(3): 452-525.

J8.   **Martin, K.** and R. Phillips. 2021. Stakeholder Friction. *Journal of Business Ethics,* 177: 519-531.

J9.   **Martin, K** and Helen Nissenbaum. 2020. What is it about location? *Berkeley Technology Law Journal*, 35(1): 253-309.

J10. **Martin, K**. 2020. Breaking the Privacy Paradox: The Value of Privacy and Associated Duty of Firms. *Business Ethics Quarterly,* 30(1), 65-96.

J11. **Martin, K**. 2019. Privacy, Trust, and Governance (or are privacy violations akin to insider trading?). *Washington University Law Review*, 96(6): 1367-1408.

J12. **Martin, K.,** K. Shilton, K, and Smith, J. 2019. Business and the Ethical Implications of Technology: Introduction to the Symposium. *Journal of Business Ethics,* 160(2): 307-317.

J13. **Martin, K**. 2019. Designing Ethical Algorithms. *MISQ Executive.* June 2019.

J14. de los Reyes, G. and **Martin, K**. 2019. Not from Guile, but from Entitlement: Lawful Opportunism Capitalizes on the Cracks in Contracts. *Buffalo Law Review,* 67(1): 1-52.

J15. Pirson, M., **Martin, K**., & Parmar, B. 2019. Public Trust in Business. *Business & Society*. 58(1): 132-166.

J16. **Martin, K**. 2019. Ethical Implications and Accountability Of Algorithms. *Journal of Business Ethics*. 160(4): 835-850.

J17. **Martin, K**. 2018. Commentary: Trust and the Online Market-Maker: A comment on Etzioni's Cyber Trust. *Journal of Business Ethics,* 156(1): 21-24.

J18. **Martin, K.** 2018. The Penalty for Privacy Violations: How Privacy Violations Impact Trust Online. *Journal of Business Research*, 82: 103-116.

J19. **Martin, K.** and Helen Nissenbaum. 2017. Privacy Interests in Public Records: An empirical investigation. *Harvard Journal of Law and Technology*, 31(Fall): 112-129.

–   Winner**:** 2016 Privacy Papers for Policy Makers, *Future Privacy Foundation.*

J20. **Martin, K** and Helen Nissenbaum. 2017. Measuring Privacy: An Empirical Test Using Context to Expose Confounding Variables. *Columbia Science and Technology Law Review*, 18: 176-218.

J21. Pirson, M., **Martin, K**., & Parmar, B. 2017. Formation of Stakeholder Trust in Business and the Role of Personal Values. *Journal of Business Ethics*, 145(1): 1-20.

J22. **Martin, K**. 2016. Do Privacy Notices Matter? Comparing the impact of violating formal privacy notices and informal privacy norms on consumer trust online. *Journal of Legal Studies.* 45(S2): S191-S215.

J23. **Martin, K,** & K. Shilton**.** 2016. Putting Mobile Application Privacy in Context. *The Information Society*, 32(3): 200-216.

J24. **Martin, K**. 2016. Data Aggregators, Big Data, and Responsibility Online: Who is tracking us online and should they stop? *The Information Society*, 32(1): 51-63.

J25. **Martin, K**. 2015. Privacy Notices as Tabula Rasa: How consumers project expectations on privacy notices. *Journal of Public Policy and Marketing,* 34(2): 210-227.

J26. **Martin, K**. 2015. Ethical Issues in the Big Data Industry. *MISQ Executive.* 14(2): 67-85.

–   2017 Society for Information Management Conference as MISQ Executive best published papers.

J27. **Martin, K**. 2016. Understanding Privacy: Development of a social contract approach to privacy. *Journal of Business Ethics*, 137(3): 551-569.

J28. **Martin, K**. & Shilton, K. 2015. Why experience matters to privacy: How context-based experience moderates consumer privacy expectations for mobile applications. *Journal of the Association for Information Science and Technology*, 67(8): 1871-1882.

J29. Glac, K., Elm, D., & **Martin, K**. 2014. Areas of Privacy in Facebook: Expectations and value. *Business and Professional Ethics Journal* 33 (2/3): 147-176.

J30. **Martin, K**. 2013. Transaction Costs, Privacy, and Trust: The laudable goals and ultimate failure of notice and choice online. *First Monday* 18(12). Lead Article.

J31. **Martin, K**. 2012. Information Technology and Privacy: Conceptual muddles or privacy vacuums? *Ethics and Information Technology* 14(4): 267-284.

J32. **Martin, K**. 2012. Diminished or Just Different? A factorial vignette study of privacy as a social contract. *Journal of Business Ethics*. 11(4): 519-539.

J33. **Martin, K**. & Parmar, B. 2012. Assumptions in Decision Making Scholarship: A taxonomy of assumptions. *Journal of Business Ethics*. 105(3): 289-306.

J34. **Martin, K.** 2011. TMI (Too Much Information): The role of friction and familiarity in disclosing information. *Business and Professional Ethics Journal*, 30(1/2): 1-32.

J35. **Martin, K**. 2008. Internet Technologies in China: Insights on the morally important influence of managers. *Journal of Business Ethics*. 83: 489-501.

J36. Freeman, R.E, **Martin, K.,** & Parmar, B. 2007. Stakeholder Capitalism. *Journal of Business Ethics*. 74: 303-314.

– REPRINTED: 2008. *Business and Poverty: The global CSR case-book.* (Eds., Weber & Gross).

J37. **Martin, K**. & Freeman, R.E. 2004. The Separation of Technology and Ethics in Business Ethics. *Journal of Business Ethics*. 53: 353-364.

J38. **Martin, K**. & Freeman, R.E. 2003. Some Problems with Employee Monitoring. *Journal of Business Ethics*. 43: 353-361.

JOURNAL ARTICLES: UNDER REVIEW

R1. **Martin, K.** & B. Parmar. AI and the Creation of Knowledge Gaps: The ethics of AI transparency. *California Management Review.*

R2. Bhargava, V. and **K. Martin**. Conscripted Stakeholders and Artificial Intelligence: A Finders Approach to Non-Voluntary Relationships. *Academy of Management Review.*

WORKING PAPERS/PROJECTS

W1. **Martin, K.** Privacy Myths and Mistakes: Paradoxes, tradeoffs, and the omnipotent consumer

W2. **Martin, K.** The Perfect Privacy Market.

W3. **Martin, K.** H. Guo, & R. Easley. When Platforms Act Opportunistically: Ethics of Platform Governance.

W4. **Martin, K**. Who pays for data analytics 'efficiencies'? Targeted: *Science and Engineering Ethics*.

W5. Melville, Nigel and **K. Martin**. Firms and AI Risk.

W6. **Martin, K.** The ethics of inferences.

PRESS MENTIONS/INTERVIEWS/QUOTES

New York Times, Wall Street Journal, Bloomberg, Associated Press, Washington Post, NPR, Los Angeles Times, ABC News, CNN, Business Insider, Fortune, CBS News, US News, Houston Chronicle, Philadelphia Inquirer, San Francisco Chronicle, Seattle Times, Detroit News, Forbes,

Slate, Toronto City News, Christian Science Monitor, Quartz, WINA, Slate, EdTech, Congressional Quarterly, Compliance Week

INVITED TALKS/EXPERT WITNESS/TESTIMONY

Federal Trade Commission (FTC); Government Accountability Office (GAO); U.S. Treasury Department; U.S. Census Bureau; National Academies of Sciences, Engineering, and Medicine; National Academy of Engineering; National Academy of Education; German Federal Ministry for the Environment and Consumer Protection; U.S Dept of Justice Anti-trust division (U.S. v Google); FTC (FTC v. Kochava); Google RTB Consumer Privacy Litig,; Apple App Store Antitrust Litigation; Calhoun, et al. v. Google LLC.; Texas (Texas v. Google).

COMMENTARIES/BOOK CHAPTERS/OTHER ARTICLES

C1. **Martin, K**. Forthcoming Johnson's Algorithmic Accountability and Corporate Accountability Dissonance. In Noorman and Verdicchio (eds) *Computer ethics across disciplines: applying Deborah Johnson's philosophy to algorithmic accountability and AI.*

C2. Villegas-Galaviz, C. and **Martin, K**. Forthcoming. Corporate Responsibility and the AI Challenge. Maon, F., Lindgreen, A., et al. (Eds.) Routledge Companion to Responsible Business, Routledge, London.

C3. Perry, V. & **K. Martin**. 2023. Algorithms for All: Has Digitalization in the Mortgage Market Expanded Access to Homeownership? *AI.*

C4. **Martin, K**. 2023. Who Counts in Business Ethics. *Business Ethics Quarterly* (Presidential Address).

C5. Hannah Trittin & **Martin, K.** 2022. Towards a Human-Centered View to Digital Technologies (commentary). *Journal of Business Ethics.*

C6. **Martin, K.** and Villegas-Galaviz, Carolina. Accepted. How and Why Firms are Responsible for AI. *Encyclopedia of Business and Professional Ethics* (D. Poff and CM Michalos Eds)

C7. **Martin, K.** 2022. Algorithmic Bias and Corporate Responsibility: How companies hide behind the false veil of the technological imperative. In *Ethics of Data and Analytics*. Taylor & Francis.

C8. **Martin, K.** & B. Parmar. 2021. Designing Ethical Technology Requires Systems for Anticipation and Resilience. *Sloan Management Review.* October 4, 2021.

C9. **Martin, K.** and K. Shilton. 2018. Privacy Expectations in the Mobile Space. In Evan Selinger, Jules Polonetsky and Omer Tene (Ed.). *Cambridge Handbook of Consumer Privacy.* Cambridge University Press.

C10. **Martin, K**. 2017. Review: Confronting the Internet's Dark Side. *Business Ethics Quarterly*, 27(1): 147-150.

C11. Freeman, R.E., Parmar, B., and **Martin, K**. 2016. "Responsible capitalism: Business for the 21st Centry" In D. Barton, D. Horváth, & M. Kipping (Eds.) *Re-imagining Capitalism: Building a responsible, long-term model*, Oxford University Press. pp. 135-144.

C12. **Martin, K**. 2016. Information Technology, Private Actors, and the Responsibility to Protect. In J. Forrer and C. Seyle. *The Role of Business in the Responsibility to Protect.* Cambridge University Press. pp. 162-184.

C13. **Martin, K**. 2014. Review: Regulating Code. *Business Ethics Quarterly,* 24(4): 624-627.

C14. Pirson, M., **Martin, K**., & Parmar, B. 2014. Public Trust in Business, in A. Wicks, J. Harris, & B. Moriarty (Eds.) *Public Trust in Business*. Cambridge: Cambridge University Press.

C15. **Martin, K**. 2013. Ethics Issues in Technology, in *3rd Edition of the Wiley (Blackwell) Encyclopedia of Management – Business Ethics Volume.*

C16. **Martin, K**. 2010. Privacy Revisited: From Lady Godiva's Peeping Tom to Facebook's Beacon Program, in D. Palmer (Ed.) *Ethical Issues in E-Business: Models and Frameworks.* IGI Global Publishers.

C17. Freeman, R.E., **Martin, K**., & Parmar, B. 2008. Global Business in a Stakeholder Society: Stakeholder Capitalism in S. Gerhardt (Ed.) *Global CSR Casebook.* ICEP Institut zur Cooperation bei Entwicklungs-Projekten.

C18. Freeman, R.E., **Martin, K**., & Parmar, B. 2006. Ethics and Capitalism, in Epstein and Hanson (Eds.) *The Accountable Corporation* Westport, CT: Praeger Publishers.

C19. Freeman, R.E., **Martin, K**., Parmar,, B. Cording, M., & Werhane, P. 2006. Leading Through Values and Ethical Principles, in Cooper and Burke (Eds.) *Inspiring Leaders*. Oxford: Routledge Publishing.

REFEREED CONFERENCE PRESENTATIONS AND PAPERS

1. Panel Symposium. AI and Ethics. *Academy of Management*. Chicago. August 2024.
2. Privacy in the Sandbox. (w/ Nissenbaum, H., & Shmatikov, V.). *Privacy Law Scholars Conference*. June 2023.
3. Panel Symposium. IS and Ethics. *Academy of Management*. Seattle. August 2022.
4. Panel Symposium: Debating the CSR implications of digitization and digitalization. *Academy of Management.* August 2020.
5. Manipulation, Privacy, and Market Failures. *Northeast Privacy Conference.* (Princeton, NJ). 2019
6. Legitimate AI Decisions. With Ari Waldman. *Privacy Law Scholars Conference* (Berkeley, CA). June 2019.
7. Stakeholder Frictions. With Rob Phillips. *Strategic Management Society* (Paris). September 2018.
8. Measuring the Privacy Paradox. *Society of Business Ethics Meeting* (Chicago). August 2018.
9. Ethics and Accountability of Big Data. *Academy of Management – Big Data Conference.* Surrey England. April 2018.
10. (Ab)Use of Consumer Information: How can companies use consumer information? *Northeast Privacy Scholars Workshop* 2017
11. Ethical Implications And Accountability Of Algorithms. Panelist. *INFORMS* (Houston). October 2017.
12. Is contracting around lawful opportunism an option? w/Gaston de los Reyes. *Academy of Management Meeting* (Anaheim, CA). August 2017.
13. What is private about 'public' data? w/ Helen Nissenbaum *Privacy Law Scholars Conference* (Berkeley, CA). June 2017.
14. Privacy Interests in Public Records: An empirical investigation. w/ Helen Nissenbaum *Privacy Law Scholars Conference* (Washington DC). June 2016.
15. Ethical Issues in the Big Data Industry. *Society of Business Ethics Meeting* (Vancouver). 2015.
16. Trust and Privacy: How does meeting privacy expectations and conforming to a notice impact consumer trust? *Privacy Law Scholars Conference* (Berkeley, CA). 2015.
17. An empirical investigation into factors driving consumers' privacy judgments online. *Academy of Management Meeting* (Philadelphia, PA). 2014.
18. Friends, Names, and Locations: When is information sensitive online? *Society of Business Ethics Meeting* (Philadelphia, PA). 2014.
19. Data Aggregators, Big Data, & Responsibility Online. *American Statistical Association Annual Meeting* (Boston, MA). 2014.
20. Data Aggregators, Big Data, & Responsibility Online. *Philosophy of Management Annual Meeting* (Chicago, IL). 2014.

21. Data Aggregators, Big Data, & Responsibility Online. *American Association of Opinion Researcher's Annual Meeting* (Anaheim, CA). 2014.
22. Trust and Privacy Expectations in Mobile Apps. *Privacy Law Scholars Conference* (Washington, DC) w/ Katie Shilton. 2014.
23. Who is tracking us online and should they stop? *Society of Business Ethics* (Orlando, FL). 2013.
24. Mobile Privacy Expectations in Context. *TPRC* (GMU) w/ Katie Shilton. 2013
25. An empirical investigation into privacy expectations online. *Privacy Law Scholars Conference* (Berkeley, CA). 2013.
26. Addressing Privacy Online. *Society of Business Ethics* (Boston, MA). 2012.
27. Addressing Privacy Online. *Association for Practical and Professional Ethics* (Cincinnati, OH). 2012.
28. Public Trust in Business. *Society of Business Ethics* (San Antonio, TX). 2011.
29. Information Technology and Privacy: Conceptual muddles or privacy vacuums? *Academy of Management* (San Antonio, TX). 2011.
30. Expectations of Privacy: A factorial vignette study. *Society of Business Ethics* (Montreal). 2010.
31. Bounding Stakeholder Relationships. *Academy of Management* (Montreal). 2010.
32. Expectations of Privacy: A factorial vignette study. *Academy of Management* (Montreal). 2010.
33. Technology, Individuals, and Agency. *Academy of Management Conference* (Chicago, IL). 2009.
34. Privacy Revisited: From Lady Godiva's Peeping Tom to Facebook's Beacon Program. *Academy of Management Conference* (Chicago, IL). 2009.
35. Bounding Stakeholder Relationships. *Society of Business Ethics Conference* (Chicago, IL). 2009.
36. Managing Privacy. *Featured Paper* at *Society of Business Ethics Conference* (Anaheim, CA). 2008.
37. Google.cn and China: What we can learn about innovation and society. *Academy of Management Conference* (Anaheim, CA). 2008.
38. What are goods and services? A thick examination of technology within entrepreneurship. *Academy of Management Conference* (Anaheim, CA). 2008.
39. Technology and Morally Important Influences. *Academy of Management Conference* (Philadelphia, PA). 2007.
40. Technology's Stakeholders. *Academy of Management Conference* (Philadelphia, PA). 2007.
41. Innovation Ethics: The case of Google, Inc. in China. *Society of Business Ethics Conference* (Philadelphia, PA). 2007.
42. Rich Research in Business Ethics. *Society of Business Ethics Conference* (Philadelphia, PA). 2007.
43. Innovating Ethics. *Society of Business Ethics Conference* (Honolulu, HI). 2005.
44. The Social Construction of Technological Determinism. Paper accepted for dissertation workshop. *Academy of Management Conference* (New Orleans, LA). 2004.
45. The Social Construction of Technological Determinism. *Society of Business Ethics Conference* (New Orleans, LA). 2004.
46. Technology's Tendencies. Understanding how technology, business, and society interact. *The Association of Practical and Professional Ethics Conference* (Cincinnati, OH). 2004.
47. Abstraction of Technology: How business ethics separates technology and values. *Society of Business Ethics Conference* (Seattle, WA). 2003.

INVITED PRESENTATIONS, KEYNOTES, PANELS, AND TALKS

1. Panelist. *Privacy Day. University of Michigan.* February 2024.
2. Keynote Speech. Privacy and Platforms. *University of Michigan.* February 2023.
3. Moderator. Work of Algorithmic Justice. Algorithmic Reparations Workshop. *University of Michigan*. September 30, 2022.
4. Panelist. xLab Roundtable on Ethical Issues of Digital Technologies. *Case Western University*. September 27, 2022.

5. Keynote Speech. Ethical Issues in the Big Data Industry. *CDR Initiative of the German Federal Ministry for the Environment and Consumer Protection.* September 2022.
6. Presidential Address. Who Counts in Business Ethics? *Society of Business Ethics*. August 5, 2022.
7. Invited Talk. Stakeholder Conference. *University of Virginia.* August 1, 2022.
8. Invited Talk. AI and Corporate Responsibility. NITIM (Networks, Information Technology and Innovation Management). Lyon, France. June 16, 2022.
9. Invited Panelist. Privacy and Location Data. *National Academies of Sciences, Engineering, and Medicine.* June 9, 2022
10. Invited Commentary. *Privacy Law Scholars Conference.* Boston. June 2-3, 2022.
11. w/Perry, V. Algorithms for All: Has Digitalization in the Mortgage Market Expanded Access to Homeownership? *Harvard Joint Center for Housing Studies Symposium.*
12. Invited Panelist. Human Rights and Big Tech. *New York University, University of Bath.* May 17, 2022.
13. Invited Talk. Unethical CSR: The case of big tech. TABEC. *FHWien der WKW.* May 3, 2022.
14. Invited Speaker. Ethics in Business: What are we missing? Reputation: Ethics, Trust, and Relationships at Oxford. *University of Oxford.* November 2021.
15. Keynote Speaker. Ethics of Data Analytics. *Academy of Legal Studies in Business.* August 2021.
16. Invited Panelist. AI and Corporate Responsibility. *Academy of Management.*
17. Invited Panelist. AI/Data Science/ML in Recruiting, Admissions, and Supporting Retention. *National Academy of Engineering* Sharing Exemplary Admissions Practices workshop. May 2021.
18. Invited Panelist. Privacy and Contextual Integrity. SIGIEP Privacy Panel. April 2021.
19. Respondent. "The Role of Business in Creating Common Ground: Music, Sports, Pets, and Other Cultural Artifacts as a Tool for Bridging Divides". *Kroc Institute for Peace.* Tim Fort Speaker. April 2021.
20. Invited Panelist. Re-Imagining the Digital Age. Jubilee Centre for Character and Virtues of the University of Birmingham. December 2020.
21. Invited Speaker. Ethics, Accountability, and AI. INFORMS – Chicago. Analytics to the Rescue Conference. September 2020.
22. Invited Speaker. Teaching Business Ethics. *Society of Business Ethics.* August 2020
23. Invited Panelist. AoM "Tuesdays with TIM" Ethical Innovation. July 2020.
24. Invited Speaker. *Global Solutions Summit (G20).* Policy forum of world leaders addressing G20 issues. Berlin. April 20-21 2019.
25. Invited Panelist. Algorithmic Bias: Sources and Responses. *University of Notre Dame Technology Ethics Center (ND-TEC).*
26. Invited Panelist. You Don't Say: An FTC Workshop on Voice Cloning Technologies. *Federal Trade Commission (FTC).* January 28, 2020.
27. Invited Speaker. Ethics, Accountability, and AI. *University of Notre Dame Mendoza School of Business.* January 22, 2020.
28. Invited Commentator. Distinguished Lecture on Big Data Law and Policy (by A. Aquisti). *The Ohio State University.* November 2019.
29. Panelist. Deep Fakes. National Press Club. *Notre Dame Technology Ethics Center.* October 2019.
30. Panelist. The New Debate on Corporate Purpose: Shareholders vs. Stakeholders. *New York University Law School.* October 2019.
31. Invited Speaker. Master Ethics Teacher Award. *Teaching Ethics in Universities Conference: Master Class in Business Ethics. BYU.* June 2019
32. Invited Speaker. Teaching Business Ethics Conference. *Bentley University.* May 21, 2019
33. Panelist. Artificial Intelligence – The Big Picture. Global Business Ethics Forum. *Bentley University.* May 22, 2019
34. Invited Talk. Privacy and Business Ethics. Foresight Speaker Series. *Government Accountability Office (GAO).* March 12, 2019.

35. Panelist. How will a changing regulation environment affect data businesses? *National Association of Business Economists.* February 28, 2019. Washington DC
36. Privacy Workshop. Stanford University Institute for Research in the Social Sciences (IRiSS) *Stanford University.* February 25, 2019.
37. Invited Talk. Ethics and Accountability of Algorithms. *University of Maryland Smith School of Business.* February 8, 2019.
38. Panelist. *Federal Trade Commission's* Consumer Demand for Data Security. Washington DC. December 11, 2018.
39. Keynote Address. Ethics and Accountability in AI. *Ethics and AI Conference.* Toronto. November 2, 2018
40. Invited Talk. Privacy Governance for Trust. *Washington University Law Review Symposium: Trust and Privacy in the Digital Age.* St Louis. September 2018.
41. Invited Talk. Empirical Studies using Mechanical Turk. *NSF Workshop on the Convergence of Human and Technical Perspectives in the Future of Work.* Washington, DC. May 2018.
42. Featured Speaker. Ethical Issues in the Big Data Industry. *Society for Information Management.* April 11, 2018.
43. Invited Talk. Measuring Privacy. *Cornell Tech.* New York City. April 9, 2018.
44. Keynote Speaker. Cybersecurity and Corporate Citizenship. AEGIS (EU-US Dialogue in Cybersecurity) Design Thinking Event. March 1, 2018.
45. Panelist: 4th Annual Public Policy Conference on the Law & Economics of Privacy at the *George Mason University School of Law.* December 2017.
46. Privacy Online. *Tedx Charlottesville.* November 3, 2017.
47. Invited Talk. Ethics of Big Data. *U.S. Treasury Department Federal Advisory Committee on Insurance.* August 17, 2017.
48. Invited Talk. Consumers' Value of the Appropriate Use of Information Online. Economics & Privacy Research Roundtable for Privacy Fellows. *George Mason University School of Law.* December 8, 2016.
49. Invited Talk. Big Data in Education: Balancing Research Needs and Student Privacy. Invited Panelist. sponsored by *National Academy of Education.* August 9-10, 2016
50. Invited Talk. Limits to Consumers' Privacy Exchange Online. 4th Annual Public Policy Conference on the Law & Economics of Privacy at the *George Mason University School of Law.* June 22, 2016
51. Keynote Speaker. Big Data, Privacy, and Ethics. *University of Seattle.* May 10, 2016.
52. Invited Talk. Limits to Consumers' Privacy Exchange Online. Digital Information Policy Scholars Conference at the *George Mason University School of Law.* April 29, 2016
53. Invited Talk. Business, Algorithms, and Responsibility. Open Data Symposium at the *New York University.* November 21, 2015.
54. Invited Talk. Contracting Over Privacy conference at the Coase-Sandor Institute for Law and Economics at the *University of Chicago Law School.* October 16, 2015.
55. Invited Talk. Measuring Privacy w/ Helen Nissenbaum at Privacy Research Group at *New York University.* September 30, 2015.
56. Invited Talk. Taking Responsibility for One's Own Data Privacy and Security--Is it Possible, and How? conference at the Center for Technology, Innovation and Competition at the *University of Pennsylvania* Law School. March 2015.
57. Invited Panelist. Privacy in an Era of Big Data conference. *Temple University Fox School of Business.* March 2015.

58. Invited Talk. Understanding The Implications Of Open Data at Open Data: Addressing Privacy, Security, and Civil Rights Challenges. Invited Panelist. *Univ. of California Berkeley Center for Law and Technology*. March 2015.

59. Invited Talk. Who is tracking you online? *University of Buffalo*. October 2014.

60. Invited Talk. How Trust Impacts Privacy Expectations for Mobile Apps. *Future Privacy Forum*. April 2014.

61. Invited Talk. Addressing Privacy Online. *Carnegie Mellon University*. March 2014.

62. Invited Talk. Addressing Privacy Online. *New York University*. March 2014.

63. Invited Talk. Who is tracking us online and should they stop? *John Carroll University*. April 2013.

64. Discussant for "Issues Involving Public Perception/Trust/Privacy Concerns at the Census Bureau." Census Scientific Advisory Committee Meeting - March 2012.

65. Ethical Leadership. *University of Virginia.* Business Ethics Society. February 2012.

66. Social Networks and the Future of Privacy. *University of Redlands'* Banta Center for Business, Ethics, and Society. October 2011.

67. Public Trust in Business. *Ethics and Compliance Officers Association.* (Seattle, WA). September 2011.

68. Privacy as a Social Contract. *UVA's Darden School of Business.* Core Seminar. October 2010.

69. Stakeholder Theory. *George Washington University's Institute for Corporate Responsibility: Corporate Responsibility in a Global Economy.* November 2010.

TEACHING CASES

1. **Martin, K.** 2022. Recommending an Insurrection: Facebook and Recommendation Algorithms. *Ethics of Data and Analytics.*

2. **Martin, K.** 2022. Finding Consumers, No Matter Where They Hide: Ad Targeting and Location Data. *Ethics of Data and Analytics.*

3. **Martin, K.** 2022. Google Research: Who is Responsible for Ethics of AI? *Ethics of Data and Analytics.*

4. Martin, J. & **K. Martin**. 2015. "NCAA and Paying Athletes" Teaching Case. *Business Roundtable Institute for Corporate Ethics.*

5. Scotto, M. & **K. Martin**. 2011. "Bailouts and Bonuses" Teaching Case. *Business Roundtable Institute for Corporate Ethics.*

   FEATURED: Haggerty, M. 2011 (May 6). "Business Ethics" *CQ Researcher* 21(18): 409-432.

6. **Martin, K**. 2011. "Friedman, Fairness, and Bonuses: Teaching Bailouts and Bonuses" Teaching Note. *Business Roundtable Institute for Corporate Ethics.*

7. **Martin, K**. Forthcoming. "Google in China (B)" Teaching Case. *Business Roundtable Institute for Corporate Ethics.*

8. **Martin, K**. 2010. "Lady Godiva and Peeping Tom" Teaching Case. *Darden Business Publishing*.

9. **Martin, K**. 2010. "Facebook (A)/(B)" Teaching Case. *Darden Business Publishing*.

10. **Martin, K**. 2010. "Facebook and Privacy" Teaching Note. *Darden Business Publishing*.

11. **Martin, K**. 2008. Ethics of Innovation. Bridge Paper Series. *Business Roundtable Institute for Corporate Ethics*
    FEATURED: 2008. Jaegler, J. (September 23). *Compliance Week.*

2008. Where Ethics and Innovation Collide. August/September 2008. *PE Magazine.* (National Society of Professional Engineering (NSPE)).

12. **Martin, K.** 2007. Google, Inc. in China - Condensed. Teaching Case. *Darden Business Publishing.*

13. **Martin, K.** 2006. Teaching Google, Inc. in China. Teaching Note. *Darden Business Publishing.*

14. **Martin, K**. 2006. Google, Inc. in China. Teaching Case. *Darden Business Publishing.*

RESEARCH SUPPORT AND ACADEMIC HONORS

2016-2018	NSF #SES-1649415. $149,000. Sole PI. Ethics Of Data Aggregation: Privacy, Trust, And Fairness. *National Science Foundation, SBE directorate, SaTC Program*
2016-2017	The Law & Economics Center 2016-2017 Privacy Fellowship. *George Mason University Privacy* and Economics Program.
2014-2016	NSF - ADVANCE. $20,000. Co-PI with Katie Shilton (UMD). Mobile Privacy and User Experience
2011-2015	NSF #SES-1311823. $247,000. Sole PI. Addressing Privacy Online: A study of privacy in context. *National Science Foundation, SBE directorate, STS and MMS programs*.
2008-2009	CUA Research Grant.
2001-2006	Olsson Foundation Ph.D. Grant
1997-1999	Marianne Quattrocchi Scholarship (full tuition)
1993	B.S.E. *Magna Cum Laude*
1990-1993	Alpha Pi Mu Industrial and Operations Engineering Honor Society
1990-1993	Tau Beta Pi Engineering Honor Society
1989-1991	All Big Ten Scholar (Varsity Women's Track – *University of Michigan*)

SERVICE

National Service

    Board Member, Program Chair, President (2018-2022). *Society of Business Ethics.*

    Member (2012-2018), Vice Chair (2013-2015), US Census Bureau National Advisory Committee.

    Advisory Board Member (2014 -), *Future Privacy Forum.*

    Fellow (2006-), Business Roundtable for Corporate Ethics.

Editorial

    Section Editor, Technology and Business Ethics, *Journal of Business Ethics*

    Research Integrity Editor, *Journal of Business Ethics* (2017-2020)

    Special Issue Editor, *Journal of Business Ethics* special issue on "Technology and Business Ethics" (with Katie Shilton and Jeffery Smith).

Editorial Board

    Journal of Business Ethics, Business Ethics Quarterly

Panelist

    National Science Foundation (2016, 2017, 2019, 2022)

Reviewer

    Journal of Business Ethics, Business Ethics Quarterly, Management Science, Journal of Public Policy and Marketing, National Science Foundation, Journal of Business Research, The Information Society, Ethics and Information Technology, Ethics and Behavior, New Media and Society, First Monday

University Service

Notre Dame, College Council (2022-)
GWSB Member, Performance Review Committee (PART) (2018-2019)
GWSB Co-chair, Member Lindner-Gambal Professorship Search Committee (2017-2018)
GWSB SMPP Department Chair (2017-)
GWSB Member, Research Committee (2016-2017)
GWSB Organizer, Junior Faculty Research Seminar (2015-2017)
GWSB Management-Strategy Doctoral Committee (2013-2015).
Athletic Advisory Committee, CUA (2010-2012)
Academic Standards Committee for CUA's Business Department (2008-2011)
CUA Management Students' Academic Advisor (2006-2012).
CUA Representative for the Undergraduate Board of the Academic Senate (2008-2011)

Membership

Society of Business Ethics	Member (2002-), Reviewer (2003 -)
	Best paper reviewer (2008).
Academy of Management	Member (SIM, BPS) (2003-)
	Conference reviewer.
Strategic Management Society	Member (2013-)
Association of Professional and Practical Ethics	Member (2003-2005)

TEACHING

University of Notre Dame
Courses designed and taught
ITAO 405100 Ethics and Data Analytics (Undergrad)
ITAO 70100 Ethics and Data Analytics (Graduate)

George Washington University
Courses designed and taught
SMPP 6290 Corporate Fraud and Corruption (MBA)
BADM 4101W Business Ethics & Legal Environment (Undergrad)
MBAD 6281 Business Ethics (Executive and Global MBA)
MBAD 6284 Business and Public Policy (Executive)
MBAD 6289 Business Ethics and Public Policy (Global MBA, Online)
BADM 6289/8289 Adv. Readings in Business Ethics (PhD)
BADM 410 Business Ethics & Legal Environment (Undergrad)
Awards
Winner, Master Ethics Teacher Award. Teaching Ethics in Universities Conference: Master Class in Business Ethics. BYU. June 2019
Winner, Outstanding Faculty by the WEMBA 2018 Cohort (2018)
Winner, Student Choice Award – Faculty Teaching for the Global MBA program (2016)
Nominee, Peter J. Vaill Award for Best Professor in the GWSB doctoral program (2015)

The Catholic University of America
Courses designed and taught
MGT 301: Business Ethics; MGT 475: Strategy; MGT 223: Management Theory & Practice; MGT 310: Leadership and Organizations

University of Virginia, School of Engineering and Applied Science (SEAS)
Courses designed and taught
Business Ethics for Engineers

BUSINESS EXPERIENCE

1999-2001	Sprint Telecommunications, Internet Solutions. Developed, presented, and won support for Internet-based new ventures such as web hosting, collocation, and ASP services.
1998	Sprint Telecommunications, Corporate Strategy. Analyzed recent mergers and competitive movements in telecom industry for corporate strategy.
1993-1997	Andersen Consulting (Currently Accenture) Provided information system consulting services (aka coding) to firms in the coal, pharmaceutical, telecommunications, and oil and gas industries.