KIRSTEN E. MARTIN

Mendoza College of Business
Notre Dame, Indiana 46556

kmarti33@nd.edu
www.kirstenmartin.net

ACADEMIC EXPERIENCE

2020-current	University of Notre Dame, Mendoza College of Business
William P. and Hazel B. White Professor of Technology Ethics
Professor, IT, Analytics, and Operations
Director, ND-TEC (Notre Dame Technology Ethics Center)
2012-2020	The George Washington University, School of Business
Lindner-Gambal Professorship in Business Ethics
Dept Chair, Strategic Management and Public Policy (2017-2020)
Associate Professor (2017- 2020), Assistant Professor (2012-2017)
2006-2012	The Catholic University of America
Assistant Professor of Management
2004-2005	University of Virginia, School of Engineering and Applied Science
Instructor, Business Ethics for Engineers

EDUCATION

2001-2006	University of Virginia
Ph.D., Darden Graduate School of Business
1997-1999	University of Virginia
M.B.A., Darden Graduate School of Business
1989-1993	University of Michigan, College of Engineering.
B.S.E., Industrial and Operations Engineering *Magna Cum Laude*.

RESEARCH INTERESTS

Business Ethics, Privacy, Technology, Stakeholder Theory, & Factorial Vignette Surveys

GRANTS, FUNDING, FELLOWSHIPS (RECENT)

1. NSF #SES-1649415. $149,000. Sole PI. Ethics Of Data Aggregation: Privacy, Trust, And Fairness. *National Science Foundation, SBE directorate, SaTC Program.* 2016-2018.

2. NSF #SES-1311823. $247,000. Sole PI. Addressing Privacy Online: A study of privacy in context. *National Science Foundation, SBE directorate, STS and MMS programs.* 2011-2015.

3. NSF - ADVANCE. $20,000. Co-PI with Katie Shilton (UMD). Mobile Privacy and User Experience. 2014-2016.

NATIONAL POSITIONS

Board Member, Secretary, Annual Meeting Chair, President (2018-2022) *Society of Business Ethics.*
Section Editor, Technology and Business Ethics, *Journal of Business Ethics* (2018-)
Program Committee, *Privacy Law Scholars Conference* (2020-)
Faculty Affiliate, *Northeastern Center for Law, Innovation and Creativity*
Research Integrity Editor, *Journal of Business Ethics* (2017-2020)

- **Martin, K.** Under Contract. *Ethics of Data and Analytics: Concepts and Cases.* Routledge Press.

- Freeman, E, **Martin, K** and Parmar, B. 2020. *The Power of AND: Responsible Business without Trade-Offs*. Columbia University Press.
    – Nominated for Porchlight Business Book Awards

- Wicks, A., Freeman, R.E., Werhane, P., and **Martin, K**. 2009. *Business Ethics: A managerial approach*. Prentice Hall.

PUBLICATIONS IN PEER REVIEWED JOURNALS

1. **Martin, K.** and R. Phillips. 2021. Stakeholder Friction. *Journal of Business Ethics.*

2. **Martin, K**. Accepted. Manipulation, Privacy, and Choice. *Albany Law Review.*

3. **Martin, K** and Helen Nissenbaum. 2020. What is it about location? *Berkeley Technology Law Journal*, 35(1): 253-309.

4. **Martin, K**. 2020. Breaking the Privacy Paradox: The Value of Privacy and Associated Duty of Firms. *Business Ethics Quarterly,* 1-32. doi:10.1017/beq.2019.24.

5. **Martin, K**. 2019. Privacy, Trust, and Governance (or are privacy violations akin to insider trading?). *Washington University Law Review*, 96(6).

6. **Martin, K.,** K. Shilton, K, and Smith, J. 2019. Business and the Ethical Implications of Technology: Introduction to the Symposium. *Journal of Business Ethics,* 160(2): 307-317.

7. **Martin, K**. 2019. Designing Ethical Algorithms. *MISQ Executive.* June 2019.

8. de los Reyes, G. and **Martin, K**. 2019. Not from Guile, but from Entitlement: Lawful Opportunism Capitalizes on the Cracks in Contracts. *Buffalo Law Review,* 67(1): 1-52.

9. Pirson, M., **Martin, K**., & Parmar, B. 2019. Public Trust in Business. *Business & Society*. 58(1): 132-166.

10. **Martin, K**. 2019. Ethical Implications And Accountability Of Algorithms. *Journal of Business Ethics*. 160(4): 835-850.

11. **Martin, K**. 2018. Commentary: Trust and the Online Market-Maker: A comment on Etzioni's Cyber Trust. *Journal of Business Ethics,* 156(1): 21-24.

12. **Martin, K**. 2018. The Penalty for Privacy Violations: How Privacy Violations Impact Trust Online. *Journal of Business Research*, 82: 103-116.

13. **Martin, K.** and Helen Nissenbaum. 2017. Privacy Interests in Public Records: An empirical investigation. *Harvard Journal of Law and Technology*, 31(Fall): 112-129.
    – Winner**:** 2016 Privacy Papers for Policy Makers, *Future Privacy Foundation.*
    – Highlighted in Slate (2017) Trump's Voter Data Haul Tests the Privacy of Public Records

14. **Martin, K** and Helen Nissenbaum. 2017. Measuring Privacy: An Empirical Test Using Context to Expose Confounding Variables. *Columbia Science and Technology Law Review*, 18: 176-218.

15. Pirson, M., **Martin, K**., & Parmar, B. 2017. Formation of Stakeholder Trust in Business and the Role of Personal Values. *Journal of Business Ethics*, 145(1): 1-20.

16. **Martin, K**. 2016. Do Privacy Notices Matter? Comparing the impact of violating formal privacy notices and informal privacy norms on consumer trust online. *Journal of Legal Studies.* 45(S2): S191-S215.

17. **Martin, K,** & K. Shilton**.** 2016. Putting Mobile Application Privacy in Context. *The Information Society*, 32(3): 200-216.

18. **Martin, K**. 2016. Data Aggregators, Big Data, and Responsibility Online: Who is tracking us online and should they stop? *The Information Society*, 32(1): 51-63.

19. **Martin, K**. 2015. Privacy Notices as Tabula Rasa: How consumers project expectations on privacy notices. *Journal of Public Policy and Marketing,* 34(2): 210-227.

20. **Martin, K**. 2015. Ethical Issues in the Big Data Industry. *MISQ Executive.* 14(2): 67-85.
    - Featured in 2017 Society for Information Management Connect Live Conference as MISQ Executive best published papers.

21. **Martin, K**. 2016. Understanding Privacy: Development of a social contract approach to privacy. *Journal of Business Ethics*, 137(3): 551-569.

22. **Martin, K**. & Shilton, K. 2015. Why experience matters to privacy: How context-based experience moderates consumer privacy expectations for mobile applications. *Journal of the Association for Information Science and Technology*, 67(8): 1871-1882.

23. Glac, K., Elm, D., & **Martin, K**. 2014. Areas of Privacy in Facebook: Expectations and value. *Business and Professional Ethics Journal* 33 (2/3): 147-176.

24. **Martin, K**. 2013. Transaction Costs, Privacy, and Trust: The laudable goals and ultimate failure of notice and choice online. *First Monday* 18(12). Lead Article.

25. **Martin, K**. 2012. Information Technology and Privacy: Conceptual muddles or privacy vacuums? *Ethics and Information Technology* 14(4): 267-284.

26. **Martin, K**. 2012. Diminished or Just Different? A factorial vignette study of privacy as a social contract. *Journal of Business Ethics*. 11(4): 519-539.

27. **Martin, K**. & Parmar, B. 2012. Assumptions in Decision Making Scholarship: A taxonomy of assumptions. *Journal of Business Ethics*. 105(3): 289-306.

28. **Martin, K.** 2011. TMI (Too Much Information): The role of friction and familiarity in disclosing information. *Business and Professional Ethics Journal*, 30(1/2): 1-32.

29. **Martin, K**. 2008. Internet Technologies in China: Insights on the morally important influence of managers. *Journal of Business Ethics*. 83: 489-501.

30. Freeman, R.E, **Martin, K.,** & Parmar, B. 2007. Stakeholder Capitalism. *Journal of Business Ethics*. 74: 303-314.
    - REPRINTED: 2008. *Business and Poverty: The global CSR case-book.* (Eds., Weber & Gross).

31. **Martin, K**. & Freeman, R.E. 2004. The Separation of Technology and Ethics in Business Ethics. *Journal of Business Ethics*. 53: 353-364.

32. **Martin, K**. & Freeman, R.E. 2003. Some Problems with Employee Monitoring. *Journal of Business Ethics*. 43: 353-361.

BOOK CHAPTERS/BOOK REVIEWS/OTHER ARTICLES

1. **Martin, K.** Forthcoming. Algorithms and Creating Outliers. In Michael Filimowicz (Ed.) *Algorithms and Society,* Routledge.

2. **Martin, K.** and K. Shilton. 2018. Privacy Expectations in the Mobile Space. In Evan Selinger, Jules Polonetsky and Omer Tene (Ed.). *Cambridge Handbook of Consumer Privacy.* Cambridge University Press.

3. **Martin, K**. 2017. Review: Confronting the Internet's Dark Side. *Business Ethics Quarterly*, 27(1): 147-150.

4. Freeman, R.E., Parmar, B., and **Martin, K**. 2016. "Responsible capitalism: Business for the 21st Centry" In D. Barton, D. Horváth, & M. Kipping (Eds.) *Re-imagining Capitalism: Building a responsible, long-term model*, Oxford University Press. pp. 135-144.

5. **Martin, K**. 2016. Information Technology, Private Actors, and the Responsibility to Protect. In J. Forrer and C. Seyle. *The Role of Business in the Responsibility to Protect.* Cambridge University Press. pp. 162-184.

6. **Martin, K**. 2014. Review: Regulating Code. *Business Ethics Quarterly,* 24(4): 624-627.

7. Pirson, M., **Martin, K**., & Parmar, B. 2014. Public Trust in Business, in A. Wicks, J. Harris, & B. Moriarty (Eds.) *Public Trust in Business*. Cambridge: Cambridge University Press.

8. **Martin, K**. 2013. Ethics Issues in Technology, in *3rd Edition of the Wiley (Blackwell) Encyclopedia of Management – Business Ethics Volume.*

9. **Martin, K**. 2010. Privacy Revisited: From Lady Godiva's Peeping Tom to Facebook's Beacon Program, in D. Palmer (Ed.) *Ethical Issues in E-Business: Models and Frameworks.* IGI Global Publishers.

10. Freeman, R.E., **Martin, K**., & Parmar, B. 2008. Global Business in a Stakeholder Society: Stakeholder Capitalism in S. Gerhardt (Ed.) *Global CSR Casebook.* ICEP Institut zur Cooperation bei Entwicklungs-Projekten.

11. Freeman, R.E., **Martin, K**., & Parmar, B. 2006. Ethics and Capitalism, in Epstein and Hanson (Eds.) *The Accountable Corporation* Westport, CT: Praeger Publishers.

12. Freeman, R.E., **Martin, K**., Parmar,, B. Cording, M., & Werhane, P. 2006. Leading Through Values and Ethical Principles, in Cooper and Burke (Eds.) *Inspiring Leaders*. Oxford: Routledge Publishing.

JOURNAL ARTICLES: UNDER REVIEW

- **Martin, K** and Ari Waldman. The Perceptions of the Legitimacy of Algorithmic Decision-Making. *Big Data and Society.*

WORKING PAPERS/PROJECTS

- **Martin, K** and Ari Waldman. How are AI Decisions Legitimate? Targeted Submission: *Journal of Business Ethics*.

- **Martin, K.** Privacy as a Social Contract. In Technology Ethics: A Philosophical Introduction and Readings. Routledge. Edited by Gregory J. Robson and Jonathan Y. Tsou

- **Martin, K.** Biased AI and Corporate Responsibility. In *Algorithms and Society.* Edited by Michael Filimowicz. Routledge Focus.

- Martin, K. *Ethics of Data and Analytics.* Routledge.

- **Martin, K**. Institutional Trust and Privacy.

- **Martin, K.** Privacy, Data and Fiduciary Duties. Targeted Journal: *Law Reviews*.

- **Martin, K.** Identifying Marginalized Stakeholders: The importance of legitimacy over power in stakeholder governance.

1. Martin, K. Forthcoming. Facebook and Content Moderation.

2. Martin, K. Forthcoming. Scoring Consumers.

3. Martin, K. Forthcoming. Tracking and Targeting of Consumers.

4. Martin, K. Forthcoming. Google, Research, and AI Ethics.

5. Martin, J. & **K. Martin**. 2015. "NCAA and Paying Athletes" Teaching Case. *Business Roundtable Institute for Corporate Ethics.*

6. Scotto, M. & **K. Martin**. 2011. "Bailouts and Bonuses" Teaching Case. *Business Roundtable Institute for Corporate Ethics.*
     FEATURED: Haggerty, M. 2011 (May 6). "Business Ethics" *CQ Researcher* 21(18): 409-432.

7. **Martin, K**. 2011. "Friedman, Fairness, and Bonuses: Teaching Bailouts and Bonuses" Teaching Note. *Business Roundtable Institute for Corporate Ethics.*

8. **Martin, K**. Forthcoming. "Google in China (B)" Teaching Case. *Business Roundtable Institute for Corporate Ethics.*

9. **Martin, K**. 2010. "Lady Godiva and Peeping Tom" Teaching Case. *Darden Business Publishing.*

10. **Martin, K**. 2010. "Facebook (A)/(B)" Teaching Case. *Darden Business Publishing.*

11. **Martin, K**. 2010. "Facebook and Privacy" Teaching Note. *Darden Business Publishing.*

12. **Martin, K**. 2008. Ethics of Innovation. Bridge Paper Series. *Business Roundtable Institute for Corporate Ethics*
     FEATURED: 2008. Jaegler, J. (September 23). *Compliance Week.*

          2008. Where Ethics and Innovation Collide. August/September 2008. *PE Magazine.* (National Society of Professional Engineering (NSPE)).

13. **Martin, K.** 2007. Google, Inc. in China - Condensed. Teaching Case. *Darden Business Publishing.*

14. **Martin, K.** 2006. Teaching Google, Inc. in China. Teaching Note. *Darden Business Publishing.*

15. **Martin, K**. 2006. Google, Inc. in China. Teaching Case. *Darden Business Publishing.*

1. Invited Panelist. AI/Data Science/ML in Recruiting, Admissions, and Supporting Retention. *National Academy of Engineering* Sharing Exemplary Admissions Practices workshop. May 2021.
2. Invited Panelist. Privacy and Contextual Integrity. SIGIEP Privacy Panel. April 2021.
3. Respondent. "The Role of Business in Creating Common Ground: Music, Sports, Pets, and Other Cultural Artifacts as a Tool for Bridging Divides". *Kroc Institute for Peace*. Tim Fort Speaker. April 2021.
4. Invited Panelist. Re-Imagining the Digital Age. Jubilee Centre for Character and Virtues of the University of Birmingham. December 2020.
5. Invited Speaker. Ethics, Accountability, and AI. INFORMS – Chicago. Analytics to the Rescue Conference. September 2020.
6. Invited Speaker. Teaching Business Ethics. *Society of Business Ethics.* August 2020
7. Invited Panelist. AoM "Tuesdays with TIM" Ethical Innovation. July 2020.
8. Invited Speaker. *Global Solutions Summit (G20).* Policy forum of world leaders addressing G20 issues. Berlin. April 20-21 2019.
9. Invited Panelist. Algorithmic Bias: Sources and Responses. *University of Notre Dame Technology Ethics Center (ND-TEC).*

10. Invited Panelist. You Don't Say: An FTC Workshop on Voice Cloning Technologies. *Federal Trade Commission (FTC)*. January 28, 2020.

11. Invited Speaker. Ethics, Accountability, and AI. *University of Notre Dame Mendoza School of Business*. January 22, 2020.

12. Invited Commentator. Distinguished Lecture on Big Data Law and Policy (by A. Aquisti). *The Ohio State University.* November 2019.

13. Panelist. Deep Fakes. National Press Club. *Notre Dame Technology Ethics Center*. October 2019.

14. Panelist. The New Debate on Corporate Purpose: Shareholders vs. Stakeholders. *New York University Law School.* October 2019.

15. Invited Speaker. Master Ethics Teacher Award. *Teaching Ethics in Universities Conference: Master Class in Business Ethics. BYU.* June 2019

16. Invited Speaker. Teaching Business Ethics Conference. *Bentley University*. May 21, 2019

17. Panelist. Artificial Intelligence – The Big Picture. Global Business Ethics Forum. *Bentley University*. May 22, 2019

18. Invited Talk. Privacy and Business Ethics. Foresight Speaker Series. *Government Accountability Office (GAO)*. March 12, 2019.

19. Panelist. How will a changing regulation environment affect data businesses? *National Association of Business Economists.* February 28, 2019. Washington DC

20. Privacy Workshop. Stanford University Institute for Research in the Social Sciences (IRiSS) *Stanford University.* February 25, 2019.

21. Invited Talk. Ethics and Accountability of Algorithms. *University of Maryland Smith School of Business*. February 8, 2019.

22. Panelist. *Federal Trade Commission's* Consumer Demand for Data Security. Washington DC. December 11, 2018.

23. Keynote Address. Ethics and Accountability in AI. *Ethics and AI Conference.* Toronto. November 2, 2018

24. Invited Talk. Privacy Governance for Trust. *Washington University Law Review Symposium: Trust and Privacy in the Digital Age.* St Louis. September 2018.

25. Invited Talk. Empirical Studies using Mechanical Turk. *NSF Workshop on the Convergence of Human and Technical Perspectives in the Future of Work.* Washington, DC. May 2018.

26. Featured Speaker. Ethical Issues in the Big Data Industry. *Society for Information Management.* April 11, 2018.

27. Invited Talk. Measuring Privacy. *Cornell Tech.* New York City. April 9, 2018.

28. Keynote Speaker. Cybersecurity and Corporate Citizenship. AEGIS (EU-US Dialogue in Cybersecurity) Design Thinking Event. March 1, 2018.

29. Panelist: 4th Annual Public Policy Conference on the Law & Economics of Privacy at the *George Mason University School of Law.* December 2017.

30. Privacy Online. *Tedx Charlottesville.* November 3, 2017.

31. Invited Talk. Ethics of Big Data. *U.S. Treasury Department Federal Advisory Committee on Insurance.* August 17, 2017.

32. Invited Talk. Consumers' Value of the Appropriate Use of Information Online. Economics & Privacy Research Roundtable for Privacy Fellows. *George Mason University School of Law.* December 8, 2016.

33. Invited Talk. Big Data in Education: Balancing Research Needs and Student Privacy. Invited Panelist. sponsored by *National Academy of Education.* August 9-10, 2016

34. Invited Talk. Limits to Consumers' Privacy Exchange Online. 4th Annual Public Policy Conference on the Law & Economics of Privacy at the *George Mason University School of Law.* June 22, 2016

35. Keynote Speaker. Big Data, Privacy, and Ethics. *University of Seattle.* May 10, 2016.

36. Invited Talk. Limits to Consumers' Privacy Exchange Online. Digital Information Policy Scholars Conference at the *George Mason University School of Law.* April 29, 2016

37. Invited Talk. Business, Algorithms, and Responsibility. Open Data Symposium at the *New York University.* November 21, 2015.

38. Invited Talk. Contracting Over Privacy conference at the Coase-Sandor Institute for Law and Economics at the *University of Chicago Law School.* October 16, 2015.

39. Invited Talk. Measuring Privacy w/ Helen Nissenbaum at Privacy Research Group at *New York University.* September 30, 2015.

40. Invited Talk. Taking Responsibility for One's Own Data Privacy and Security--Is it Possible, and How? conference at the Center for Technology, Innovation and Competition at the *University of Pennsylvania* Law School. March 2015.

41. Invited Panelist. Privacy in an Era of Big Data conference. *Temple University Fox School of Business*. March 2015.

42. Invited Talk. Understanding The Implications Of Open Data at Open Data: Addressing Privacy, Security, and Civil Rights Challenges. Invited Panelist. *Univ. of California Berkeley Center for Law and Technology*. March 2015.

43. Invited Talk. Who is tracking you online? *University of Buffalo*. October 2014.

44. Invited Talk. How Trust Impacts Privacy Expectations for Mobile Apps. *Future Privacy Forum*. April 2014.

45. Invited Talk. Addressing Privacy Online. *Carnegie Mellon University*. March 2014.

46. Invited Talk. Addressing Privacy Online. *New York University*. March 2014.

47. Invited Talk. Who is tracking us online and should they stop? *John Carroll University*. April 2013.

48. Discussant for "Issues Involving Public Perception/Trust/Privacy Concerns at the Census Bureau." Census Scientific Advisory Committee Meeting - March 2012.

49. Ethical Leadership. *University of Virginia.* Business Ethics Society. February 2012.

50. Social Networks and the Future of Privacy. *University of Redlands'* Banta Center for Business, Ethics, and Society. October 2011.

51. Public Trust in Business. *Ethics and Compliance Officers Association.* (Seattle, WA). September 2011.

52. Privacy as a Social Contract. *UVA's Darden School of Business.* Core Seminar. October 2010.

53. Stakeholder Theory. *George Washington University's Institute for Corporate Responsibility: Corporate Responsibility in a Global Economy.* November 2010.

MEDIA COVERAGE

Wall Street Journal, New York Times, Bloomberg, AP, Slate, Christian Science Monitor, Quartz, WINA, Slate, EdTech, Congressional Quarterly, Compliance Week

REFEREED CONFERENCE PRESENTATIONS AND PAPERS

1. Panel Symposium: Debating the CSR implications of digitization and digitalization. *Academy of Management.* August 2020.
2. Manipulation, Privacy, and Market Failures. *Northeast Privacy Conference.* (Princeton, NJ). 2019
3. Legitimate AI Decisions. With Ari Waldman. *Privacy Law Scholars Conference* (Berkeley, CA). June 2019.
4. Stakeholder Frictions. With Rob Phillips. *Strategic Management Society* (Paris). September 2018.

5. Measuring the Privacy Paradox. *Society of Business Ethics Meeting* (Chicago). August 2018.
6. Ethics and Accountability of Big Data. *Academy of Management – Big Data Conference.* Surrey England. April 2018.
7. (Ab)Use of Consumer Information: How can companies use consumer information? *Northeast Privacy Scholars Workshop* 2017
8. Ethical Implications And Accountability Of Algorithms. Panelist. *INFORMS* (Houston). October 2017.
9. Is contracting around lawful opportunism an option? w/Gaston de los Reyes. *Academy of Management Meeting* (Anaheim, CA). August 2017.
10. What is private about 'public' data? w/ Helen Nissenbaum *Privacy Law Scholars Conference* (Berkeley, CA). June 2017.
11. Privacy Interests in Public Records: An empirical investigation. w/ Helen Nissenbaum *Privacy Law Scholars Conference* (Washington DC). June 2016.
12. Ethical Issues in the Big Data Industry. *Society of Business Ethics Meeting* (Vancouver). 2015.
13. Trust and Privacy: How does meeting privacy expectations and conforming to a notice impact consumer trust? *Privacy Law Scholars Conference* (Berkeley, CA). 2015.
14. An empirical investigation into factors driving consumers' privacy judgments online. *Academy of Management Meeting* (Philadelphia, PA). 2014.
15. Friends, Names, and Locations: When is information sensitive online? *Society of Business Ethics Meeting* (Philadelphia, PA). 2014.
16. Data Aggregators, Big Data, & Responsibility Online. *American Statistical Association Annual Meeting* (Boston, MA). 2014.
17. Data Aggregators, Big Data, & Responsibility Online. *Philosophy of Management Annual Meeting* (Chicago, IL). 2014.
18. Data Aggregators, Big Data, & Responsibility Online. *American Association of Opinion Researcher's Annual Meeting* (Anaheim, CA). 2014.
19. Trust and Privacy Expectations in Mobile Apps. *Privacy Law Scholars Conference* (Washington, DC) w/ Katie Shilton. 2014.
20. Who is tracking us online and should they stop? *Society of Business Ethics* (Orlando, FL). 2013.
21. Mobile Privacy Expectations in Context. *TPRC* (GMU) w/ Katie Shilton. 2013
22. An empirical investigation into privacy expectations online. *Privacy Law Scholars Conference* (Berkeley, CA). 2013.
23. Addressing Privacy Online. *Society of Business Ethics* (Boston, MA). 2012.
24. Addressing Privacy Online. *Association for Practical and Professional Ethics* (Cincinnati, OH). 2012.
25. Public Trust in Business. *Society of Business Ethics* (San Antonio, TX). 2011.
26. Information Technology and Privacy: Conceptual muddles or privacy vacuums? *Academy of Management* (San Antonio, TX). 2011.
27. Expectations of Privacy: A factorial vignette study. *Society of Business Ethics* (Montreal). 2010.
28. Bounding Stakeholder Relationships. *Academy of Management* (Montreal). 2010.
29. Expectations of Privacy: A factorial vignette study. *Academy of Management* (Montreal). 2010.
30. Technology, Individuals, and Agency. *Academy of Management Conference* (Chicago, IL). 2009.
31. Privacy Revisited: From Lady Godiva's Peeping Tom to Facebook's Beacon Program. *Academy of Management Conference* (Chicago, IL). 2009.
32. Bounding Stakeholder Relationships. *Society of Business Ethics Conference* (Chicago, IL). 2009.
33. Managing Privacy. *Featured Paper* at *Society of Business Ethics Conference* (Anaheim, CA). 2008.
34. Google.cn and China: What we can learn about innovation and society. *Academy of Management Conference* (Anaheim, CA). 2008.
35. What are goods and services? A thick examination of technology within entrepreneurship. *Academy of Management Conference* (Anaheim, CA). 2008.

36. Technology and Morally Important Influences. *Academy of Management Conference* (Philadelphia, PA). 2007.
37. Technology's Stakeholders. *Academy of Management Conference* (Philadelphia, PA). 2007.
38. Innovation Ethics: The case of Google, Inc. in China. *Society of Business Ethics Conference* (Philadelphia, PA). 2007.
39. Rich Research in Business Ethics. *Society of Business Ethics Conference* (Philadelphia, PA). 2007.
40. Innovating Ethics. *Society of Business Ethics Conference* (Honolulu, HI). 2005.
41. The Social Construction of Technological Determinism. Paper accepted for dissertation workshop. *Academy of Management Conference* (New Orleans, LA). 2004.
42. The Social Construction of Technological Determinism. *Society of Business Ethics Conference* (New Orleans, LA). 2004.
43. Technology's Tendencies. Understanding how technology, business, and society interact. *The Association of Practical and Professional Ethics Conference* (Cincinnati, OH). 2004.
44. Abstraction of Technology: How business ethics separates technology and values. *Society of Business Ethics Conference* (Seattle, WA). 2003.

RESEARCH SUPPORT AND ACADEMIC HONORS

2016-2018	NSF #SES-1649415. $149,000. Sole PI. Ethics Of Data Aggregation: Privacy, Trust, And Fairness. *National Science Foundation, SBE directorate, SaTC Program*
2016-2017	The Law & Economics Center 2016-2017 Privacy Fellowship. *George Mason University Privacy* and Economics Program.
2014-2016	NSF - ADVANCE. $20,000. Co-PI with Katie Shilton (UMD). Mobile Privacy and User Experience
2011-2015	NSF #SES-1311823. $247,000. Sole PI. Addressing Privacy Online: A study of privacy in context. *National Science Foundation, SBE directorate, STS and MMS programs*.
2008-2009	CUA Research Grant. $1,500.
2001-2006	Olsson Foundation Ph.D. Grant
1997-1999	Marianne Quattrocchi Scholarship (full tuition)
1993	B.S.E. *Magna Cum Laude*
1990-1993	Alpha Pi Mu Industrial and Operations Engineering Honor Society
1990-1993	Tau Beta Pi Engineering Honor Society
1989-1991	All Big Ten Scholar (Varsity Women's Track – *University of Michigan*)

SERVICE

National Service
> Board Member, Program Chair, President (2018-2021). *Society of Business Ethics.*
> Member (2012 - 2018), Vice Chair (2013 - 2015), US Census Bureau National Advisory Committee.
> Advisory Board Member (2014 -), *Future Privacy Forum.*
> Fellow (2006-), Business Roundtable for Corporate Ethics.

Editorial
> Section Editor, Technology and Business Ethics, *Journal of Business Ethics*
>
> Research Integrity Editor, *Journal of Business Ethics*
>
> Special Issue Editor, *Journal of Business Ethics* special issue on "Technology and Business Ethics" (with Katie Shilton and Jeffery Smith).

Editorial Board
> *Journal of Business Ethics, Business Ethics Quarterly*

Panelist

National Science Foundation (2016, 2017)

Reviewer

Journal of Business Ethics, Business Ethics Quarterly, Management Science, Journal of Public Policy and Marketing, National Science Foundation, Journal of Business Research, The Information Society, Ethics and Information Technology, Ethics and Behavior, New Media and Society, First Monday

University Service

GWSB Member, Performance Review Committee (PART) (2018-2019)
GWSB Co-chair, Member Lindner-Gambal Professorship Search Committee (2017-2018)
GWSB SMPP Department Chair (2017-)
GWSB Member, Research Committee (2016-2017)
GWSB Organizer, Junior Faculty Research Seminar (2015-2017)
GWSB Management-Strategy Doctoral Committee (2013-2015).
Athletic Advisory Committee, CUA (2010-2012)
Academic Standards Committee for CUA's Business Department (2008-2011)
CUA Management Students' Academic Advisor (2006-2012).
CUA Representative for the Undergraduate Board of the Academic Senate (2008-2011)

Membership

Society of Business Ethics	Member (2002-), Reviewer (2003 -)
	Best paper reviewer (2008).
Academy of Management	Member (SIM, BPS) (2003-)
	Conference reviewer.
Strategic Management Society	Member (2013-)
Association of Professional and Practical Ethics	Member (2003-2005)

TEACHING

University of Notre Dame Mendoza College of Business
Courses designed and taught
ITAO 405100 Ethics and Data Analytics (Undergrad)
ITAO 70100 Ethics and Data Analytics (MBA/MSBA)

George Washington University School of Business
Courses designed and taught
SMPP 6290   Corporate Fraud and Corruption (MBA)
BADM 4101W Business Ethics & Legal Environment (Undergrad)
MBAD 6281 Business Ethics (Executive and Global MBA)
MBAD 6284 Business and Public Policy (Executive)
MBAD 6289 Business Ethics and Public Policy (Global MBA, Online)
BADM 6289/8289 Adv. Readings in Business Ethics (PhD)
BADM 410 Business Ethics & Legal Environment (Undergrad)

Awards
Winner, Master Ethics Teacher Award. Teaching Ethics in Universities Conference: Master Class in Business Ethics. BYU. June 2019
Winner, Outstanding Faculty by the WEMBA 2018 Cohort (2018)
Winner, Student Choice Award – Faculty Teaching for the Global MBA program (2016)
Nominee, Peter J. Vaill Award for Best Professor in the GWSB doctoral program (2015)

The Catholic University of America
Courses designed and taught
MGT 301: Business Ethics; MGT 475: Strategy; MGT 223: Management Theory & Practice;

MGT 310: Leadership and Organizations

University of Virginia, School of Engineering and Applied Science (SEAS)
Courses designed and taught
     Business Ethics for Engineers

BUSINESS EXPERIENCE

1999-2001	Sprint Telecommunications, Internet Solutions. Developed, presented, and won support for Internet-based new ventures such as web hosting, collocation, and ASP services.
1998	Sprint Telecommunications, Corporate Strategy. Analyzed recent mergers and competitive movements in telecom industry for corporate strategy.
1993-1997	Andersen Consulting (Currently Accenture) Provided information system consulting services (aka coding) to firms in the coal, pharmaceutical, telecommunications, and oil and gas industries.